

76th Temple City Camellia Festival

“FESTIVAL FUN FOR EVERYONE”
www.CamelliaFestival.org



Sponsorship Opportunities

The 76th Temple City Camellia Festival will take place February 21, 22 & 23, 2020. The Camellia Festival is a family event, with a Saturday morning Parade along Las Tunas Drive. The three-day festival draws approximately 20,000 people from Temple City and the surrounding San Gabriel Valley communities. Proceeds from the Festival are returned to the community through donations to local youth groups and non-profit organizations with a youth focus.

The mission of the Temple City Camellia Festival is to “*promote the desire in every child to participate in the affairs of the community.*” While this volunteer organization enjoys the official sponsorship and support of the City of Temple City, it is self-financed. *We encourage you to take this opportunity to become part of this beloved Temple City tradition.*

PLATINUM SPONSOR - \$10,000

- * Name/Logo on selected 76th Anniversary promotional materials (flyers, posters, press release, Facebook, website: www.CamelliaFestival.org)
- * Pavilion & Beer Garden Banners displayed during the 3 day Camellia Festival
- * Full page color advertisement in the inside or outside of Parade Program
- * Four (4) Camellia Festival Luncheon & Grandstand tickets

GOLD SPONSOR - \$5,000

- * Name/Logo on selected 76th Anniversary promotional materials (flyers, posters, press release, Facebook, website: www.CamelliaFestival.org)
- * Pavilion Banner displayed during the 3 day Camellia Festival
- * Full page color advertisement in the Parade Program
- * Four (4) Camellia Festival Parade Grandstand tickets

SILVER SPONSOR - \$2,500

- * Name/Logo on selected 76th Anniversary promotional materials (flyers, posters, press release, Facebook, website: www.CamelliaFestival.org)
- * Beer Garden Banner displayed during the 3 day Camellia Festival
- * Full color advertisement in the Parade Program

BRONZE SPONSOR - \$1,000

- * Name/Logo on all future 76th Anniversary promotional materials (flyers, posters, press release, Facebook, website: www.CamelliaFestival.org)
- * ½ page color advertisement in the Parade Program

CAMELLIA SPONSOR - \$500

- * Name/Logo on all future promotional materials (flyers, posters, press release, Facebook, website: www.CamelliaFestival.org)
- * ¼ page color advertisement in the Parade Program

2019 SPONSORS



OFFICIAL SPONSOR



75TH ANNIVERSARY
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FLYOVER SPONSOR



www.HelensRealEstate.com

GOLD SPONSOR

Amida Society



BRONZE SPONSORS



CAMELLIA SPONSOR



SPONSORSHIP APPLICATION

Business Name: _____

Contact Person: _____

Address: _____

Telephone: _____

Sponsorship Level _____

E-mail: _____

Amount Enclosed \$ _____

Make Checks Payable to “Temple City Camellia Festival”

**Return To:
Temple City Camellia Festival
9701 Las Tunas Drive
Temple City, CA 91780**



Please Return Before January 30, 2020

The Temple City Camellia Festival is a 501(c)(4) Non-Profit Public Benefit Corporation